



Happy Birthday Touchstone Energy®

The national coop brand identity for rural electric cooperatives celebrated its 10th anniversary last month. From an original membership of 370 electric cooperatives on April 4, 1998, Touchstone Energy has grown to over 660 electric cooperatives across the country serving in excess of 30 million consumer/owners.

Touchstone Energy Cooperatives, Inc., the organization, was formally incorporated in October 1999 and has become a major marketing tool for electric cooperatives in 46 states. The brand identity started with a single national TV ad and now

showcases 35 different programs designed to assist local cooperatives.

The following are a few of the services that Touchstone has to offer:

- Co-op Connections membership cards and key fobs that offers consumers discounts at more than 10,000 national and local retail businesses
- An online calculator that allows consumers to see how much they can save by replacing incandescent light bulbs with comparable compact fluorescent bulbs
- A program featuring both hot-air and cold-air balloons

• “Get Charged! Electricity and You” curriculum kits that help middle school teachers impart a real-world understanding of electricity while showing the important role electric cooperatives played in bringing power to rural America

Shelby Electric Cooperative is proud to be your Touchstone Energy Partner and shares four core values with the other Touchstone Energy Cooperatives; integrity, accountability, innovation and commitment to community. To learn more about Touchstone Energy click on the hot air balloon at www.shelbyelectric.coop.



**Cooperative Offices Will be Closed
on Monday, May 26th in Observance of
Memorial Day**

Are You Ready for High Speed Internet?

<pwr-net.coop>

Tired of waiting for DSL and cable modems to reach you? Tired of slow Internet connections from your dial-up or enhanced dial-up? Ready to switch to a more competitively priced broadband solution? If you've answered yes to any of these questions then Shelby Electric Cooperative has your answer. Through its subsidiary Shelby DirecTV, Shelby Elec-

tric is in the process of putting the finishing touches on its new wireless Internet product pwr-net.coop. As the cooperative builds out its system in phases, it will eventually cover most of the nine counties it currently serves with electricity. "We will grow and expand where the demand is," said James Coleman, Cooperative President & CEO. "Much of

the rural areas still do not have an affordable, viable broadband option and we feel pwr-net.coop will fill that void," Coleman added.

For more information about pwr-net.coop call Shelby DirecTV today at 1-217-774-2323, 1-877-994-2323 or visit the cooperatives website www.shelbyelectric.coop.

OUTAGE REPORT

DATE	HOURS	SUBSTATION	CAUSE	MEMBERS AFFECTED
3/3/2008	1.45	Richland	Animal/bird	158
3/4/2008	1.10	Taylorville	Equipment failure	388
3/28/2008	0.05	Elwin	Planned work	522
3/28/2008	0.06	Elwin	Planned work	522


SHELBY News

Your Touchstone Energy® Partner 

**P.O. BOX 560
Shelbyville, IL 62565
Phone: 217-774-3986
Fax: 217-774-3330
www.shelbyelectric.coop**

**Office Hours:
7:30 a.m. - 4:30 p.m.**



Your Touchstone Energy® Partner 

If the power goes out will you be ready?



No more worries of blackouts, brownouts or weather related outages. Just peace of mind that 24 hours a day, 7 days a week your home and family are protected against electrical failure.

- 24/7 BLACKOUT PROTECTION
- HANDS-FREE OPERATION
- NO MANUAL STARTING OR REFUELING
- PERMANENTLY INSTALLED
- RUN ON NATURAL GAS OR LP GAS
- FINANCING NOW AVAILABLE



GUARDIAN
by Generac Power Systems, Inc.



AUTOMATIC STANDBY GENERATOR
Shelby Electric Cooperative Members: Ask how you can save \$200 off the price and save 15% per month off your energy bill!

Shelby Energy

217-774-2311

www.shelbyelectric.coop

Call Shelby Energy today for more information.

Or contact Matt Figgins of Figgins Electric at 217-343-3169 or 217-682-3292.

Celebrating 70 Years of Service

Plan on attending your cooperative's annual meeting on Friday, June 20, 2008. Help us celebrate our 70 years of service to our membership. The meeting activities will be held at the Shelby County 4-H Fairgrounds behind the cooperative offices in Shelbyville. The meeting notice will be mailed out the first week in June. Hope to see you there.



Shelby Electric and Air Evac Team Up to Offer New Utility Plan

Great News! Shelby Electric Cooperative is partnering with Air Evac on a new utility plan. This new plan allows the cooperatives' residential customers the opportunity to join the Air Evac Lifeteam Membership Program through an affordable, monthly billing plan of only \$5 per month, per household.

Air Evac Lifeteam provides fast, safe and courteous emergency medical service. Our professionally trained crews of nurses, medics and pilots operate medically equipped helicopters that rapidly transport patients who have suffered a critical injury or medical emergency.

With more than 70 bases serving 14 states, and your area being served by five of those bases, Air Evac provides a much needed network of emergency medical service. Working with 911, local emergency medical crews and local hospitals, Air Evac crews have provided assistance to more than 100,000 patients since 1985.

An Air Evac Lifeteam Membership offers significant benefits which will also save you money. Air Evac will work with your benefits provider to secure payment for your flight. Whatever your benefits provider pays will be considered pay-



ment in full – no matter how many times a year you use the service for life or limb threatening emergencies. If you don't have insurance your monthly fee will be considered payment in full. Furthermore, your membership is valid in all Air Evac Lifeteam service areas.

Since a typical flight may cost \$14,000, the savings can be significant. You have the right to receive the emergency medical care you need. When a medical emergency occurs, take charge of the situation and get the help you may need. A call to 911 is the first step to address your emergency.

Don't Wait any Longer! You have heard about the Air Evac Membership Program and probably

have intended to sign up. Now it is easier and more affordable than ever! Simply complete the registration form and sign the billing authorization on page 16d and mail with your next payment. That's it! Send no money, you will simply be billed \$5 on your current Shelby Electric Cooperative monthly bill. It is just that easy.

Send the completed enrollment form with your next Shelby Electric Cooperative payment or it may be dropped of at the Shelby Electric Cooperative office. For additional information contact local Membership Coordinator Roger Luer at (417) 274-2296 / Main Office 800-793-0010. Visit www.lifeteam.net to see our service area map.

<p>Shelby Electric Cooperative 1-800-677-2612 1-217-774-3986 24-hours-a-day</p>	<p>Shelby DirecTV 1-877-994-2323 weekdays 1-877-241-6605 after-hours</p>	<p>Shelby Energy 1-217-774-2311 24-hours-a-day</p>
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Air Evac Lifeteam Membership Registration – Shelby Electric Cooperative Billing Plan

Name as it appears on Electric Bill: _____
 Mailing Address: _____
 Physical Address: _____
 City: _____ State: _____ Zip: _____ County: _____
 Main Tel. _____ Cell _____
 Work Tel. _____ Email: _____
 Your Date of Birth ____/____/____ Do you live in City Limits Yes No
 Shelby Electric Cooperative Account Number: (if known) _____

Please List Others Living in Household and Date of Birth (other than yourself)

Name: _____ Date of Birth ____ / ____ / ____ Name: _____ Date of Birth ____ / ____ / ____
 Name: _____ Date of Birth ____ / ____ / ____ Name: _____ Date of Birth ____ / ____ / ____
 Name: _____ Date of Birth ____ / ____ / ____ Name: _____ Date of Birth ____ / ____ / ____

**Terms and Conditions: Please read and sign below, Registration not valid without signature
 The price for an AEL household Membership will be \$5.00 per month**

Air Evac EMS, Inc. (d/b/a Air Evac Lifeteam and d/b/a Texas Lifestar) ("AEL") offers memberships that provide prepaid protection against AEL air ambulance costs that are not covered by a member's insurance or medical benefits, subject to the following terms and conditions:

1. A customer's membership will be effective 15 calendar days after receipt by Shelby Electric Cooperative of the customer's first monthly Membership fee and will continue thereafter as long as monthly Membership fees are paid, but will terminate automatically without notice if no monthly Membership fee is received by AEL from customer for a 60 calendar day period.
2. A customer may discontinue their AEL membership at any time by signing a discontinuation notice (as provided by AEL).
3. Shelby Electric Cooperative and AEL are not affiliated. Shelby Electric Cooperative is not responsible for any of AEL's acts or omissions, and AEL is not responsible for any of Shelby Electric Cooperative's acts or omissions. All AEL membership relationships are directly between AEL and its members.
4. Transport by an AEL helicopter will be to the closest appropriate medical facility for medical conditions that are deemed by an attending medical professional to be life- or limb-threatening, or that could lead to permanent disability, and which require emergency helicopter transport. A patient's medical condition, not membership status, will dictate whether or not air transportation is appropriate and required. Under all circumstances, AEL retains the sole right and responsibility for determining whether or not a patient is flown.
5. AEL services may not be available when requested due to factors beyond AEL's control, such as use of the appropriate aircraft by another patient or other circumstances governed by operational requirements or restrictions including, but not limited to, equipment manufacturer limitations, governmental regulations, maintenance requirements, patient size or weather conditions. Federal Aviation Administration restrictions prohibit AEL from flying in inclement weather conditions. The primary determinant of whether to accept a flight is always the safety of the patient and medical flight crews.
6. Members who have insurance or other benefits that cover the cost of ambulance services are financially liable for the cost of services up to the limit of any available insurance or benefit coverage. In return for payment of the membership fee, AEL will consider all air ambulance costs not covered by any insurance or benefits available to the member to have been fully prepaid. AEL reserves the right to bill directly the appropriate insurance or benefits provider for services rendered, and members authorize their insurer or benefits provider to pay any covered amounts to AEL directly. Members agree to remit to AEL any payment received from insurance or benefit providers for air medical services provided by AEL, not to exceed regular charges. AEL is not an insurance company. AEL membership is not an insurance policy and cannot be considered as a secondary insurance coverage or a supplement to any insurance coverage. AEL will not be responsible for payment for services provided by another ambulance service.
7. Membership starts 15 days after AEL receives a complete application with full payment; however, the waiting period will be waived for unforeseen events occurring during such time. Memberships are non-refundable and non-transferable.
8. Some state laws prohibit Medicaid beneficiaries from being offered membership or being accepted into membership programs. By applying, members certify to AEL that they are not Medicaid beneficiaries.
9. These terms and conditions supersede all previous terms and conditions between a member and AEL, including any other writings, or oral representations, relating to the terms and conditions of membership abuse of the program.

I have read and understand the AEL Membership Terms and Conditions. The information provided on my application is complete and accurate. I authorize my insurer or benefits provider to pay any covered amounts to AEL directly. By signing this authorization I agree to the terms stated above and acknowledge that I authorized to have the additional \$5.00 AEL dues added to my residential electric account. I also understand that I will communicate directly with Air Evac Lifeteam for Membership Customer Service.

X _____
 Customer Signature Date (must be dated)

For Air Evac Office Use Only
PLAN CODE
1843

Air Evac Lifeteam Membership Registration – Shelby Electric Cooperative Billing Plan

Shelby Electric Cooperative Customer Name _____
 Primary Home Address _____
 Account Number (if known) _____ Primary Tel # _____ - _____ - _____

Authorization to add \$5.00 per month to Shelby Electric Cooperative invoice to pay monthly Air Evac Lifeteam fees.

- A customer's membership will be effective 15 calendar days after receipt by Shelby Electric Cooperative of the customer's first monthly Membership fee and will continue thereafter as long as monthly Membership fees are paid, but will terminate automatically without notice if no monthly Membership fee is received by AEL from customer for a 60 calendar day period.
- A customer may discontinue their AEL membership at any time by signing a discontinuation notice (as provided by AEL).
- **Shelby Electric Cooperative and AEL are not affiliated. Shelby Electric Cooperative is not responsible for any of AEL's acts or omissions, and AEL is not responsible for any of Shelby Electric Cooperative's acts or omissions. All AEL membership relationships are directly between AEL and its members.**

By signing this authorization I agree to the terms stated above and acknowledge that I authorized to have the additional \$5.00 AEL fees added to my residential electric account. I also understand that I will communicate directly with Air Evac Lifeteam for Membership Customer Service.

X _____
 Customer Signature Date (must be dated)