

January Electric Bill Will Reflect Rate Adjustment

Hopefully by now you have been informed of Shelby Electric Cooperative's rate adjustment. This rate adjustment will appear on your January bill. What does this rate adjustment actually mean to you? A residential member will see an approximate 19% increase in their bill depending on usage.

As explained to you in the December issue and on our website, a residential member's bill will see adjustments in three different areas.

1. You will see a \$7 increase in the facility charge. This is in place to help recover the cooperative's fixed costs to bring electricity to your home.

2. You will see an increase, the first in 16 years, of about 10 – 12% in the energy portion of your bill. This portion of your bill reflects your actual energy consumption in kilowatt-hours.

3. You will see a Wholesale Power Cost Adjustment, or as it appears on your bill, Wholesale PCA. This component has been a line item on your bill and can be adjusted if needed.

As an electric cooperative we are facing the same challenges and economic uncertainties as other utilities. We will continue to educate our members on how to reduce the energy portion of their bill. Watch

for energy tips in upcoming issues of Illinois Country Living magazine or visit the cooperative's website www.shelbyelectric.coop. Click on the Touchstone Energy® Savers icon for more energy-savings hints.

Prairie Power, our wholesale power provider, has purchased a stake in a new clean coal power plant in Lively Grove, Illinois called the Prairie State Energy Campus. When this plant goes on line in 2011 it will help provide our power supply needs well into the future.

If you have any questions please feel free to call us at 1-800-677-2612 or visit www.shelbyelectric.coop.

Here is an example of how this new rate adjustment will affect your bill. This example will utilize 1,100 kWh of consumed electricity by the homeowner.

This information can be found on the current bill information box on your electric bill.

Rates Effective Through December 31, 2008 (table does not include state taxes)	
Usage	1100 Kilowatt-hours – Based on old 500 Block KWH Pricing
ENERGY CHARGE:	500.0 KWH @ .107000 = 53.50
	500.0 KWH @ .095000 = 47.50
	100.0 KWH @ .084000 = 8.40
WHOLESALE PCA:	000.0 KWH @ .000000 = 00.00
FACILITY CHARGE:	22.00
	Net Due 131.40
Rates Effective Through January 1, 2009 (table does not include state taxes)	
Usage	1100 Kilowatt-hours – Based on new 1,000 Block KWH pricing
ENERGY CHARGE:	1000.0 KWH @ .107700 = 107.70
	100.0 KWH @ .105900 = 10.59
WHOLESALE PCA:	1100.0 KWH @ .0048221 = 5.30
FACILITY CHARGE:	29.00
	Net Due 152.59

This particular member/owner would see an increase of \$21.19 under the new rate adjustments.

NOTE: The effect of the rate increase, both on a percentage and dollar basis, is dependent upon the member's energy usage.

Saving You Money With the Co-op Connections Card

Have you used your Co-op Connections card yet? If you haven't, you're missing out on some money saving discounts when you visit participating local and national stores. See a new and improved website for locating and searching available nationwide discounts. It is easy to use. Go to www.connections.coop or link via shelbyelectric.coop.

Your Connections card also has a great pharmacy benefit with over



\$4.2 million saved across the country with Shelby Electric Cooperative members saving over \$7,000 since

its inception.

The back of the card has information to help get your pharmacy discounts. Visit www.locateproviders.com to see a full listing of pharmacies honoring the Co-op Connections card. Pharmacy discounts are not intended as a substitute for insurance.

Here is a listing of Shelby Electric Cooperative Co-op Connections card local business participants as of Nov. 26, 2008.

Assumption

- The Knick-Knack Shoppe 820-1168
10% off final purchase of non-consigned merchandise excluding furniture

Bloomington

- Glass Specialty Company Inc. 309-664-1087
\$20 Wal-Mart gift card with any auto glass replacement

Champaign

- Glass Specialty Company Inc. 352-4258
\$20 Wal-Mart gift card with any auto glass replacement
- Wireless Mike's 356-9300
50% off car cord or leather case when activating a new line or upgrading an existing plan

Decatur

- Glass Specialty Company Inc. 429-2371
\$20 Wal-Mart gift card with any auto glass replacement

- Creative Media Services, Inc. 428-9950
First hour of graphic design work is 20% off

Effingham

- Great Clips 342-4030
\$2 off haircut

Findlay

- Eagle Creek Resort 756-3456
15% off regular room rate. Subject to availability. Golf- receive free cart rental.

Greenville

- Enertech, Inc 618-664-9010
\$50 per ton equipment discount (max 5 ton) on GeoComfort or Paradise geothermal systems

Mattoon

- Wireless Mike's 258-8771
50% off car cord or leather case when activating a new line or upgrading an existing plan

Oconee

- Hired Hands Services 539-4218
5% off any carpet or resilient flooring

Pana

- Pana Iron Store Co. 562-2168
10% discount off retail purchase

- Bland Heating & Air Conditioning 562-4256
10% discount on service calls

- Merle Norman Cosmetic / Cut N Curl 562-4722
10% off retail

Peoria

- Glass Specialty Company Inc 309-676-6181
\$20 Wal-Mart gift card with any auto glass replacement

Pleasant Plains

- Paul Tree Farms, LLC 414-9556 971-7876
10% off pine, spruces, maples and oaks

Shelbyville

- Barker's Ballooney & Bridal 774-2588
10% off all balloons & gift basket purchases

- Shelbyville Public Printer 774-2337
15% off business customers or individuals

- Best Wedding Chapel 774-7809
10% off the full guest-wedding package

- Merle Norman Cosmetic's & Boutique 774-4233
Save \$2 on a purchase of \$25 or more

- Leach-Wilson Chevrolet Buick CO 774-3975
5% off parts and labor any day of the week

- Woodpile Primitives 254-6955
10% off on any stock item

- Macari's Service Center 774-4214
10% discount on furnace/AC clean/checks. 5% discount on appliances over \$250. Card to be present at billing, no exceptions.

- Coon Creek Lodge 756-3147
10% discount on kitchenettes

- M & M Crafts 774-2609
10% off

- Possum's Treasures 774-1300
Free greeting card with \$10 purchase

- Main Street Decka-Rations 774-2535
10% off McCall's candles

- Custom Care Cleaners 774-3422
\$1 off every \$10, \$2 off every \$20, \$3 off every \$30, etc.

- Just A Stitch 774-2227
20% off regular priced merchandise

- Carl Grabb Motors 774-2165
\$5 off full service oil change

- Beyers Chiropractic 774-5313
10% off vitamins, braces, pillows

- Bogart Vision Care 774-4422
20% eyeglasses/sunglasses 50% second pair



Your Touchstone Energy® Partner 

P.O. BOX 560
Shelbyville, IL 62565
Phone: 217-774-3986
Fax: 217-774-3330
www.shelbyelectric.coop

Office Hours:
7:30 a.m. - 4:30 p.m.



Your Touchstone Energy® Partner 

- **Whalen's West Side Floral** 774-4644
10% off, some restrictions apply
- **Druby's** 774-5143
2 free medium drinks w/ purchase of any everyday Family Deal

Sullivan

- **Coyote Cabins** 728-7150
Regular price is \$125/night; discount price is \$99/night weekend and \$89 Sunday through Thursday.

Taylorville

- **Yard Heating & Cooling** 824-4737
10% off on furnace and/or air conditioner checkup
- **Market Street Inn** 824-7220
10% off single night stay, 20% off two or more night stay

- **Pro Stitch Auto Interiors & Upholstery, Inc** 824-3228
\$10 off any basic headliner replacement or free black vinyl for ag/commercial seat repairs
- **Don's Lion's Den** 824-6111
10% on all non-consigned merchandise
- **The Best 4 Less** 824-4003
10% off already discounted prices
- **A Classic Bouquet** 824-6556
10% off purchases – cash & carry
- **Taylorville Community Credit Union** 824-9658
.25% off any new installment loan
- **Gordon Pontiac GMC** 824-3381
\$200 off bottom line price after you have made your best deal. Limit- 1 offer per transaction, no cash value

Urbana

- **Wireless Mike's** 365-9300
50% off car cord or leather case when activating a new line or upgrading an existing plan

Windsor

- **Hickory Hills Crafts & Collectibles** 459-2347
10% off on \$20 or more

Please keep this copy for your convenience, as we will notify our members of any future participating businesses through the Shelby Electric Newsletter or on the cooperatives website www.shelbyelectric.coop. If you have lost your card stop by the cooperative for a new one.

Home Energy Savings Booklet Available



Your cooperative has available to you an energy savings booklet entitled "101 Low-Cost/No-Cost Home Energy-Savings Measures."

This booklet was produced by Touchstone Energy® and contains a list of low-cost/no-cost energy saving tips to help you better manage your home's energy costs. Pick one up today at your cooperative's main office in Shelbyville or click on the Energy Savers icon on the cooperative's website www.shelbyelectric.coop.



"Energy Efficiency" "Going Green"



What do they mean? How do they affect your life?

Shelby Electric Cooperative's Member Services Representative, Marla Eversole, will help you learn more. If your group or organization is interested in a program, please call or email Marla Eversole at 1-800-677-2612 or meversole@shelbyelectric.coop.



OUTAGE REPORT

DATE	HOURS	SUBSTATION	CAUSE	MEMBERS AFFECTED
11/11/2008	1.25	Elwin	Equipment failure	164
11/18/2008	2.45	Velma	Broken conductor	521
11/23/2008	1.45	Taylorville	Vehicles	54
11/30/2008	0.22	Shelbyville	Animal/bird	443

Real Life, Real Power

Member tips give you the power to win

People often believe they have no control over their utility bills. Although we can not control the price of electricity, gasoline, natural gas and other energy sources, we do have some control over the amount used in our homes and on our farms.

'Real Life, Real Power' will help empower members to become more energy efficient, saving money along the way. To kick off this program, Shelby Electric would like to share your proven energy efficiency solutions and tips with other members. Each month we will print member tips in the 'Real Life, Real Power' section of our monthly newsletter, "Shelby News", in the Illinois Country Living (ICL) magazine. From the tips submitted, two names will be drawn each month for a \$10 Shelby Electric bill credit. All members submitting tips will have their names entered into a drawing for a prize at the end of 2009.

The 2007 Shelby Electric Cooperative Member Survey indicated that 92 percent of our membership lives in single family homes. Sixty-five percent of these homes are 26 or more years old. Presumably, many of them could benefit from some energy efficiency improvements.

The survey also showed that 76 percent of our members frequently read "Shelby News". If you are in that 76 percent, you are one step closer to having a more energy efficient home. How? Shelby Electric Cooperative will be offering energy efficiency programs and incentives throughout 2009 and you can learn about them in upcoming ICL is-



sues or by visiting the cooperative's website www.shelbyelectric.coop.

Here are some suggestions to help get you thinking:

- Have you put the pencil to the paper and calculated savings on changes you have made?
- Do you have good ideas for getting kids (and adults!) in the habit of turning off lights, televisions and other types of electronics?
- Don't forget energy conserving tips for the barn, shed and livestock.
- Think ahead for holiday and

seasonal ideas. Our deadline for print is a full month before an issue is mailed. For example: items you are reading in this January Shelby News insert were sent to our printer on Dec. 1, 2008.

Please submit your tips to:
 Shelby Electric Cooperative
 Real Life, Real Power
 PO Box 560
 Shelbyville, IL 62565
 Or email
meversole@shelbyelectric.coop

<p>Shelby Electric Cooperative 1-800-677-2612 1-217-774-3986 24-hours-a-day</p>	<p>Shelby DirecTV & PWR-net 1-877-994-2323 weekdays 1-877-241-6605 after-hours for DirecTV only</p>	<p>Shelby Energy 1-217-774-2311 24-hours-a-day</p>
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